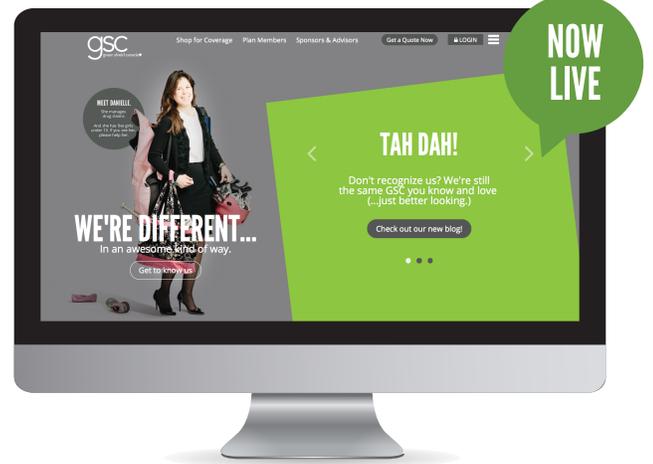


Notice anything, *ahem*, different? Introducing...the new (and improved) greenshield.ca!

No, no we haven't done anything different with our hair! For the past few months we have taken spring cleaning to a whole new level and have been busy working round-the-clock to bring you a brand spankin' new **greenshield.ca**. But our new look goes beyond just being easy on the eyes! Using the latest web technology, the improved site will offer an optimal plan member experience that's clean, uncluttered... and gets you the information you crave most in a flash. Oh, and be sure to check out photos of some of our very own real GSCers making their amateur modelling debuts throughout various pages on the site!

We've also added a slew of new features, which you can check out in our handy guide to the new greenshield.ca below. Get ready to dig in, click around and experience the sleek new GSC!



THE PLAN MEMBER'S GUIDE TO...

THE NEW GREENSHIELD.CA *(you'll be a pro in no time!)*

1 LESS IS MORE – There's nothing worse than visiting a website and having to play "Where's Waldo" through a slew of irrelevant information in order to find the content you need. As a result, we decided to structure our new site by audience, meaning that there is a whole section dedicated to plan members...and plan members only!

2 SO FRESH...SO CLEAN – Our new, uncluttered look makes the most of each photo, video and text. Plus, the easy-to-understand navigation means you'll never get lost again. And as an added bonus? With state-of-the-art responsive web design, the new **greenshield.ca** will appear the exact same across desktop, tablet and smart phone. Very 2016 of us!

3

EASIER ACCESS TO SELF-SERVICE TOOLS – Finding what you need has never been easier! A handy global header AND footer appear at the top and bottom of every homepage, which includes links to all the sections and pages of the new site. Also accessible across the entire site is the expandable “hamburger” menu which can be viewed by clicking on the three horizontal lines located in the top right hand corner of each page. The “hamburger” menu makes it easy to toggle between the English and French versions of the site, access our Student Centre, get in touch with us and browse/apply for job postings.

4

BETTER ACCESSIBILITY – The new **greenshield.ca** goes far beyond an updated look and feel. We’ve also taken this time to update our accessibility. Not only is the new site fully AODA compatible, but our high contrast version for users with vision impairment issues is also just a click away in the hamburger menu!

5

A MORE EFFICIENT CLAIMING PROCESS – One change you may notice right away is that claim forms are no longer found on our corporate website. Instead, claim forms will now only be available to plan members via Plan Member Online Services. This way, plan members can log in and have pre-filled, AND personalized claim forms right at their fingertips. Score! Not registered? It’s easy! You just need to make sure you have your GSC ID card handy. You can register by clicking here.

6

ALWAYS BE IN THE KNOW – Both the Newsroom and GSC Stories features will become the hub for all future GSC updates and publications, such as the *Inside Story*®, *Ask the Pharmacist*, and yes, even *g(sc) TALK™* to name a few! You may also notice a fun little “GSC Says” widget located on various pages across the site which will offer some practical (and maybe not so practical) tips and tricks. We’ve also integrated a social aspect to our site which allows users to share our website content on Facebook, LinkedIn and Twitter.

We’re confident GSC’s new modernized and cleanly designed website will provide a one-of-a-kind experience for you. It’s bold, unique and different. And you know what we say about being different...it’s a good thing!

Change4Life™ **TAKING 2016 BY STORM!**

2016 has seen quite a few enhancements to our online health management portal, Change4Life. Haven’t signed up yet? This list maaaay just convince you otherwise...

Tracking your activity on the Change4Life portal just got easier...thanks to Fitbit integration!

Now you can sync the steps you track through your Fitbit with the Change4Life portal! Not only can this data help you in achieving your health goals, but you’ll earn even MORE points that can be used towards winning great rewards!

Even MORE rewards (lots of them!)

That’s right, we’ve actually doubled the number of rewards you can bid on (and win!).

Mika Chubachi @Miiikss · Apr 8
Thanks @GSC_1957 for the sweet prize!



A REAL WINNER!

A brand new Spotlight page

The new Change4Life spotlight page features great resources such as a recipe library, health-related news, 30-day health challenges, and more!

Haven't signed up for Change4Life yet?

There's never been a better time! Best of all? There's no sign-up needed. To get started, simply click on the link for Change4Life from your main Plan Member Online Services menu, pass the consent page, and go!

Did you know?



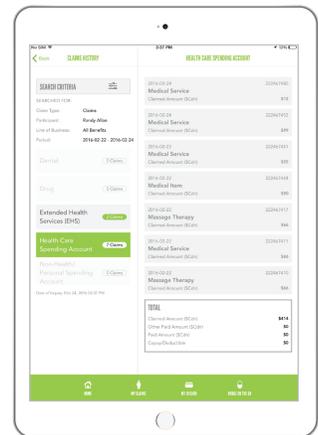
We've recently updated our mobile app, GSC on the Go. You already use it to submit claims, look up drug coverage, find a health care provider, visit the Change4Life portal, and as a mobile ID/travel card.

And now you can access these new features:

Search My Claims History – you asked and we listened. This feature shows you the real-time status of recently submitted claims, as well as details of previously processed claims.

My Balances – if your plan includes a health care or personal spending account, this is a quick and easy way to check your balance details.

Health care spending account claims submission – if your plan includes one of these accounts, you can now submit claims on the app.



DARN GOOD HEALTH ADVICE:

Contrary to popular belief, 'clean eating' does not mean devouring cupcakes while mopping the floor.

Disclaimer: To learn the real definition of 'clean eating', might we suggest checking out the Change4Life health portal?

HACKS ^{*}4 A healthier WORK WEEK



Track your steps!

That buzz on your wrist when you hit 10,000 steps is exciting, isn't it? Using a fitness tracker is a simple, fantastic way to keep an eye on your activity level, make sure you're not sitting too much, and encourage walking. And now with Fitbit integration on the Change4Life health portal, tracking your steps has never been easier...or more rewarding!

